Festival favourites set the tone at the 21st annual Cornucopia, presented by BlueShore Financial

Whistler, B.C. – Whistler’s trademark horn of plenty is set to overflow this November 9 – 19 and tickets for Cornucopia’s signature events are disappearing as quickly as the wine and food on offer throughout the eleven day festival.

These festival favourites and hallmark events feature wineries, craft brewers and a local award-winning boutique spirits distillery showcasing the regional and international flavour and diversity available throughout the resort.

Here is a snapshot of what you can look forward to:

- **Kicking off the festival is The Picnic** – a gathering of Whistler’s culinary visionaries – that help set the tone for the coming eleven days.

- **Cellar Door Grand Tasting** unlocks the gates to the world of fine wines to the curious. With vintners pouring a selection of premium wines (retailing $35 and up) – this intimate event provides attendees the opportunity to discover new wines along with meeting the producers and winemakers behind them.

- The flagship event, **Crush Grand Tasting**, provides the opportunity to try new, re-visit an old favourite or just appreciate all the wine world offers. **Crush Grand Tasting: Early Entry** offers a limited number of patrons the occasion to for a “head start” to the Crush tasting room. With 45 minutes to rub elbows with the experts before the doors open to the crowd, it’s the premium opportunity to have questions answered while leisurely sampling the favourites.

- For 2017, **With a Twist** returns to celebrate 10 years of Centreplate at the Whistler Conference Centre. To commend these 10 years of partnership, Centerplate will feature 10 of their signature dishes. A sampling of each will be provided along with cocktails and beverages to say cheers to 10 years. Continue the celebrations through the evening with the With a Twist: Silent Disco.

- It may be heading into winter but BBQ is always on the mind. **House Party: Best of BC** is a perennial sell out for the festival – highlighting local distillers, micro-brewed beer and of course, menu items from our backyard.

- **Night Market: Taste the World** opens up the “streets” of a world food market. Patrons can sample street style cuisine from across the globe alongside a diverse selection of wine, beer and liquors on offer from a wide variety of stands set up throughout the Whistler Conference Centre.

- Finally, **POURED Grand Tasting** is the festival’s final signature event. Poured is an all-encompassing drink event with a full spectrum of beverages to sample. From scotch to a well-crafted B.C. beer or cider to international wines – Poured is a spirited night of music and revelry.

Ticket and accommodation packages are now available starting at just **$64 per person, per night**.

**Attention media:** **Accreditation is now open** – don’t miss out, please visit http://whistlercornucopia.com/media/
Cornucopia, presented by BlueShore Financial is Whistler’s Celebration of Food + Drink. A dazzling eleven-day display of gourmet food and drink attracting over 15,000 visitors to the resort and caters to everyone from amateur enthusiasts to aficionados. Respected industry professionals, judges and presenters headline each event, seminar and tasting, offering the best possible opportunity to garner as much information and insight as possible. Held on the cusp of the opening of each ski season in beautiful Whistler, British Columbia, Cornucopia was designed to showcase and support local restaurants, restaurateurs and the food and wine industry. With wide-spread appeal through the immense variety of events available, the festival is truly a food and drink festival with a Whistler attitude.

Whistler is Canada’s premier year-round leisure and meeting destination located in the Coast Mountains 120 kilometres (75 miles) north of Vancouver, British Columbia, Canada. Consistently rated the top ski resort in North America, Whistler was the Host Mountain Resort of the 2010 Olympic and Paralympic Winter Games. The resort offers an extensive range of accommodations totaling 10,000 bedrooms among 24 hotels as well as townhomes, condos, B&Bs and chalets. Whistler also boasts more than 100 restaurants and bars, 200 retail shops, 25 spas and countless activity options from world-renowned skiing and snowboarding, mountain biking and golf, to hiking, rock climbing, and watersports. The Resort Municipality of Whistler is home to a diverse community of more than 10,000 permanent residents.

Tourism Whistler is the member-based marketing and sales organization representing Whistler, operating the Whistler Conference Centre, Whistler Golf Club, Whistler Visitor Centre, as well as 1.800.WHISTLER and whistler.com – Whistler’s official source for visitor bookings and information. As the convention and visitors bureau for the Resort Municipality of Whistler, Tourism Whistler represents more than 7,000 members who own, manage and operate properties or businesses on resort lands including hotels, restaurants, activity operators and retail shops.

Media can visit whistler.com/media for Whistler facts, media releases, story starters, local personality profiles and access to images and B-roll.

Broadcasters: Whistler now has the capability to take you live with our enhanced fibre network. The significantly expanded network of more than 200 kilometres of fibre optic cabling throughout the resort allows instant transmission of HD signals to any location at any time. Details on how to access, and book the fibre are available on our media site. http://media.whistler.com/contact-us/filming-in-whistler/

Media Contact

Mary Zinck
Media Program - Cornucopia
Manager, Travel Media - Tourism Whistler
Phone: 604-938-2702
mzinck@tourismwhistler.com
www.whistlercornucopia.com

@CornucopiaWine  @WhistlerCornucopia  @cornucopiawhistler